



## Make "Phone Plans" part of your Home Plans...

### *built-in telephone facilities are inexpensive*



Whether that dream home you're going to build is a mansion or a simple cottage, the cost of installing built-in telephone facilities during construction will be well within your budget.



Conduit (that's a metal tube concealed in the wall through which wires are drawn when your telephone service is installed) leads to locations where telephone instruments would be handiest and most serviceable. Whether your immediate need is for a single telephone, or for several, you meet it more practically and economically this way. It permits locating the instruments where most convenient. You avoid marring finished walls or bringing exposed wire along the baseboards.



We maintain an Architects' and Builders' Service at no cost to you to help you match good "Phone Plans" with your preferred Home Plans. Call on us before building begins.



### The Pacific Telephone and Telegraph Company



CALL YOUR PACIFIC TELEPHONE SERVICE REPRESENTATIVE